



**EU CITIES FOR FAIR AND
ETHICAL TRADE
AWARD**



International
Trade
Centre



European
Commission



**INTA Committee
25 June 2020**

Be a sustainable trade champion!

Celebrating *EU cities* who champion more *sustainable trade, consumption and production*, creating opportunities for producers in other countries



1

2018: shortlist



THE OFFICIAL SHORTLISTED CITIES

DORTMUND | GHENT | LYON

MADRID | MALMÖ | SAARBRÜCKEN

VITORIA-GASTEIZ



1

1st Ceremony



The 2018 Award Winners



2

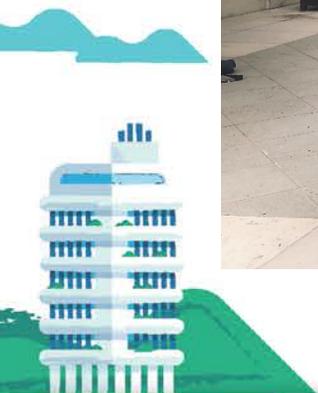
The Network



The Network of EU Cities for Fair and Ethical Trade

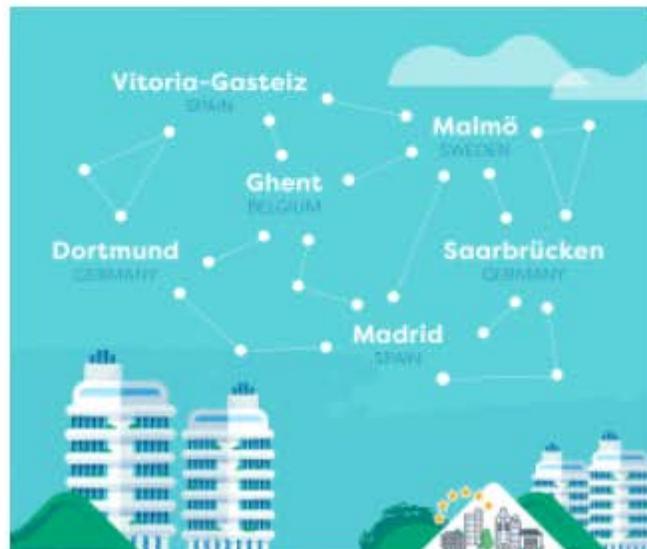


“The Network is...a platform where cities can share best practices, exchange information and approaches, and collaborate on joint actions and projects regarding sustainable trade.”



2

Increased visibility



3

Increased visibility



Sustainable Trade Champions 2019





13 featured cities out of 18 applicants



- 13 cities featured out of 18 applicants:

Dortmund, Germany 🇩🇪

Ghent, Belgium 🇧🇪

Lyon, France 🇫🇷

Hamburg, Germany 🇩🇪

Madrid, Spain 🇪🇸

Hannover, Germany 🇩🇪

Malmö, Sweden 🇸🇪

Saarbrücken, Germany 🇩🇪

Vitoria-Gasteiz, Spain 🇪🇸

Münster, Germany 🇩🇪

Bruges, Belgium 🇧🇪

Cologne, Germany 🇩🇪

Rostock, Germany 🇩🇪





“The city of Bruges, as a chocolate capital and Fair Trade City, has the (moral) duty to make the cocoa chain more sustainable by raising awareness and by developing capacity. We want to play a pioneering role in making the chocolate chain more fair, ethical and sustainable.



Dirk De fauw
Mayor of Bruges



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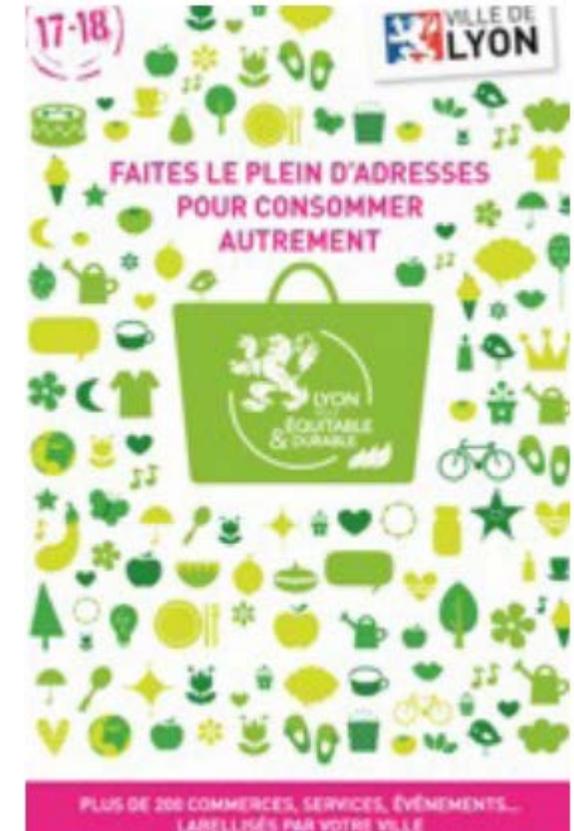


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“The City of Dortmund is convinced that the world needs a young generation which is aware of the global social and ecological challenges and is willing to change the status quo.



Felicia Schenkelberg
Office of International Relations and Sustainable Development, Department for Mayoral and City Council's Affairs



4

Development cooperation project



THE WINNER OF THE EU CITIES FOR FAIR AND ETHICAL TRADE AWARD - THE CITY OF GHENT PRESENTS A WEBINAR ON:

INTRODUCTION TO FAIR TRADE AND FAIR TRADE TOWNS

24TH JUNE, WEDNESDAY - 2:30PM TO 3:45PM IST

PRE-REGISTRATIONS REQUIRED

THE ZOOM LINK WILL BE SENT TO YOU ONCE THE REGISTRATION IS COMPLETED



Applying for the Award

EU Cities for Fair and Ethical Trade Award presents an opportunity for EU cities to:

- 1) *Share knowledge about their approaches to fair and ethical trade and promote them effectively*
- 2) *Get inspired by their peers and other experts*
- 3) *Network beyond the EU*





Thank you!

